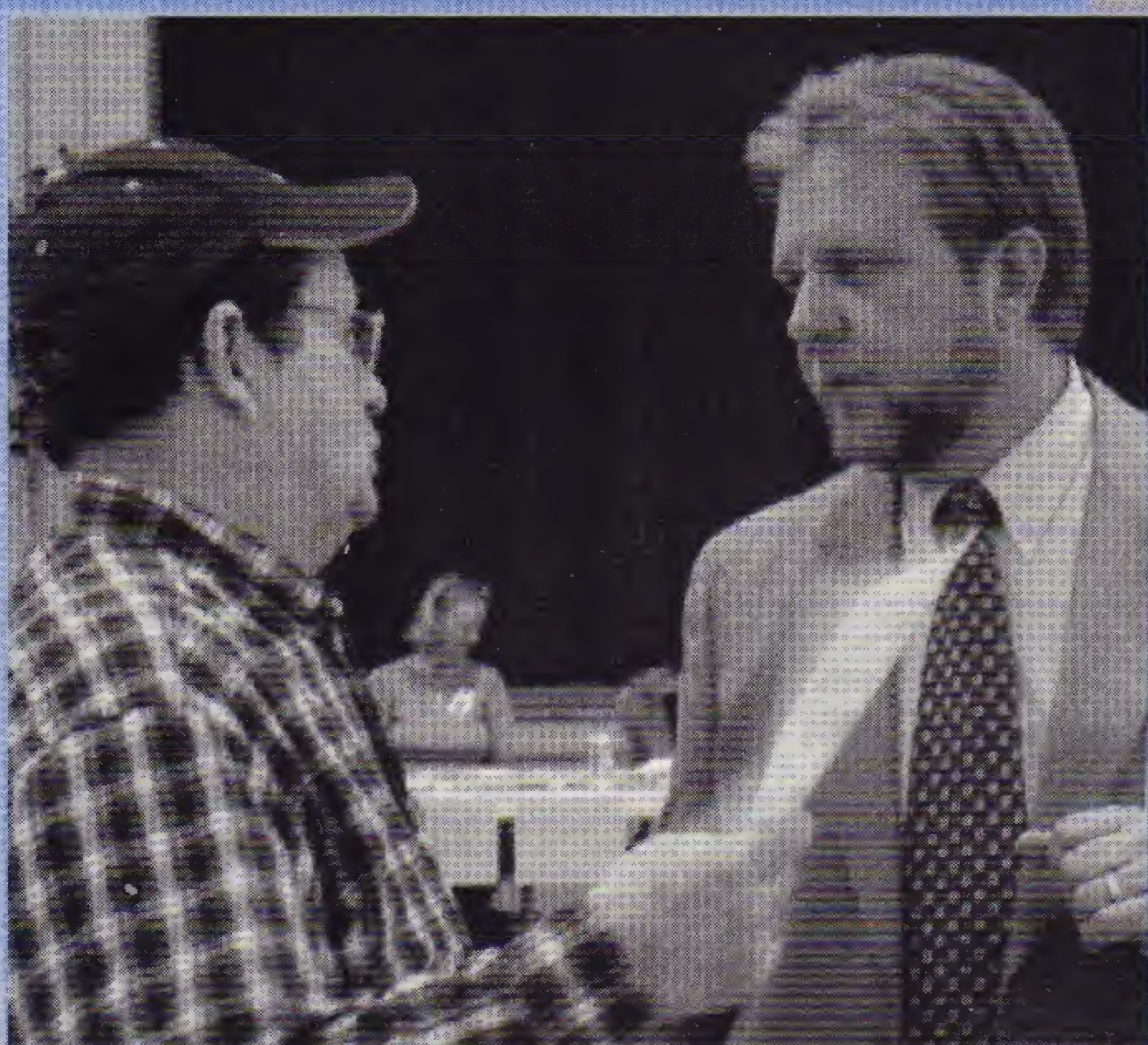
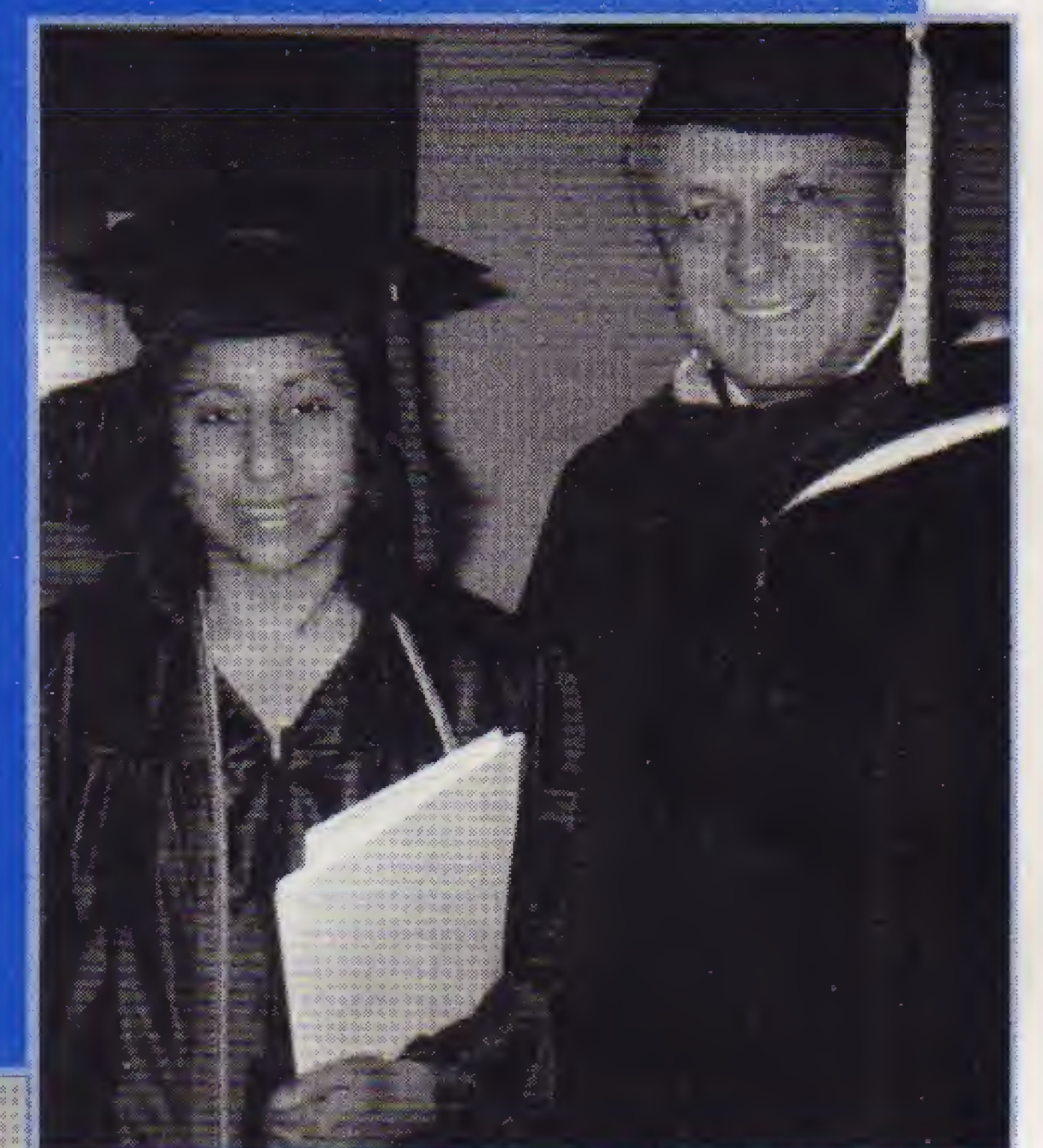
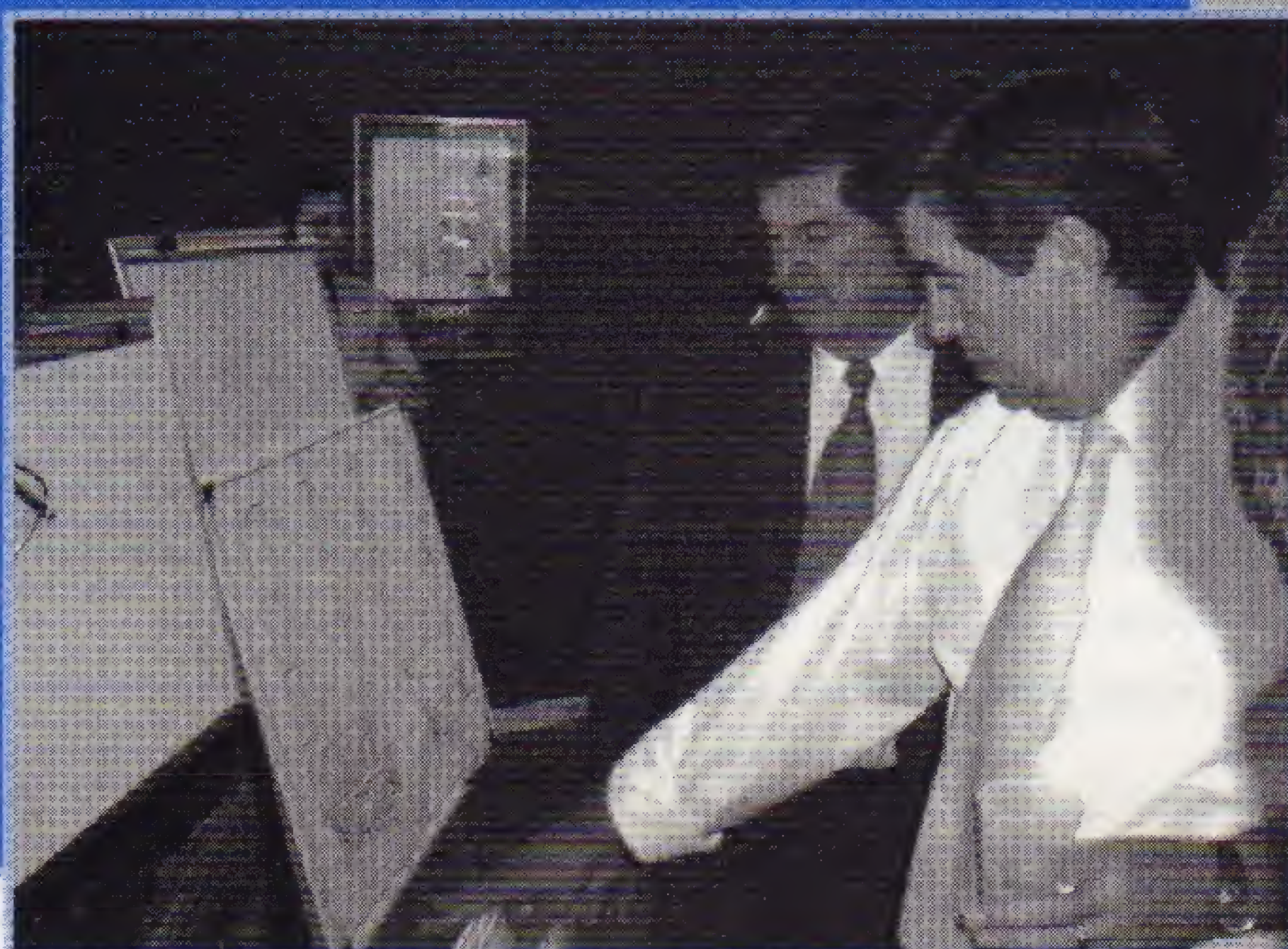


# THE ALABAMA COLLEGE ASSOCIATION

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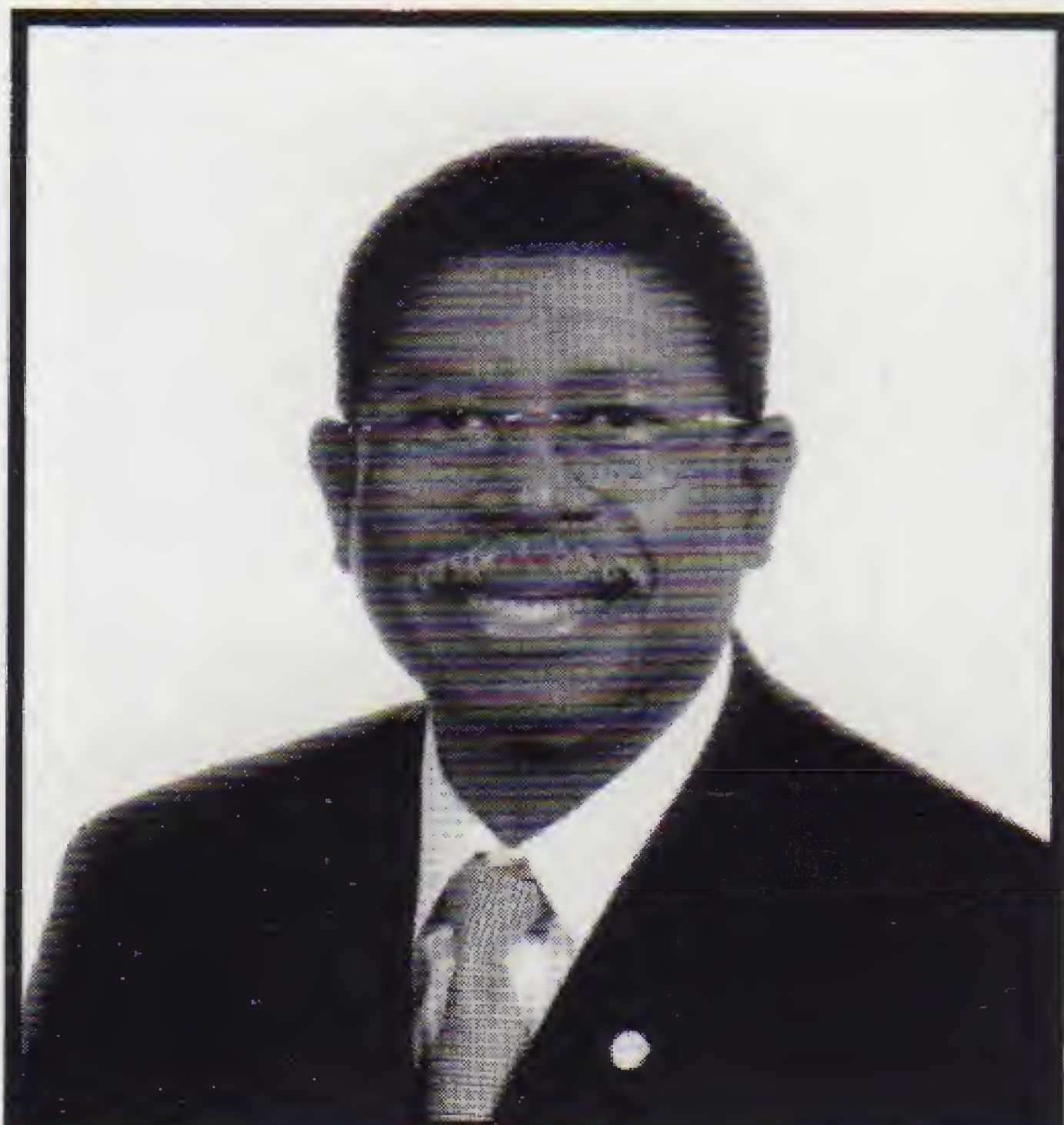
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CONFERENCE PROGRAM    NOVEMBER 21 - 23, 2004    BIRMINGHAM  
ALABAMA COLLEGE SYSTEM: FOUNDATION FOR SUCCESS





## ACA EXECUTIVE COMMITTEE



Dr. Stafford Thompson, ACA President

On behalf of the Alabama College Association's Executive Committee, welcome to the 2004 ACA Conference. The Executive Committee has worked diligently to provide you with a conference that meets your professional development needs. The committee has laid the foundation, now you can build a successful conference upon it.

Building strong foundations is not a new concept for employees of the Alabama College System. Each day we continue a tradition of providing foundations for success. This suc-

cess is enjoyed by our institution's communities, by our employees, and most importantly, by our students.

Attending the workshops and meetings of this professional development conference provides you with insight into strengthening this success. Careful consideration has been given to the selection of the conference's speakers, workshops, and meetings. These activities all share the same goal of assisting you in your role as educators.

Again, welcome to the conference. Enjoy your time here as well as the opportunity you have to learn why the Alabama College System is such a strong foundation for success, and why you play such an important role in this success.



Dr. Jim Prucnal  
First Vice-President/  
President Elect



Dr. Cynthia Anthony  
Immediate Past-President  
Affiliate Member Chair



Dr. Linda Hooton  
Second Vice-President



Mr. Ben Jordan  
Treasurer



Dr. Glenda Colagross  
Commission on  
Administration  
Chair



Mr. Steve Spratlin  
Commission on  
Administration  
Vice-Chair



Ms. Alicia Taylor  
Commission on Faculty  
Chair



Ms. Janice Filer  
Commission on Faculty  
Vice-Chair



Dr. David Chalker  
Commission on Students  
Chair



Ms. Bridget Burney  
Commission on Students  
Vice-Chair



Ms. Sherie Fleming  
Commission on Support  
Chair



Ms. Regina Doriety  
Commission on Support  
Vice-Chair



# ACA EXECUTIVE COMMITTEE



Ms. Martha Donaldson  
Secretary



Dr. Jenny Folsom  
Executive Assistant to  
the President



Dr. Jim Krudop  
Executive Assistant to  
the President



Ms. Camie Huett  
Parliamentarian



Ms. Betty Marks  
Historian



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Dr. Mike Bailey  
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Ms. Deborah Schaus  
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Dr. Latitia McCane  
Door Prizes Coordinator



Ms. Necedah Henderson  
Registration Coordinator



Mr. Shelly Millender  
Auxiliary Services  
Coordinator



Ms. Geri Albright  
Entertainment Coordinator



Ms. Wilma Quarker-Smith  
Evaluations Coordinator

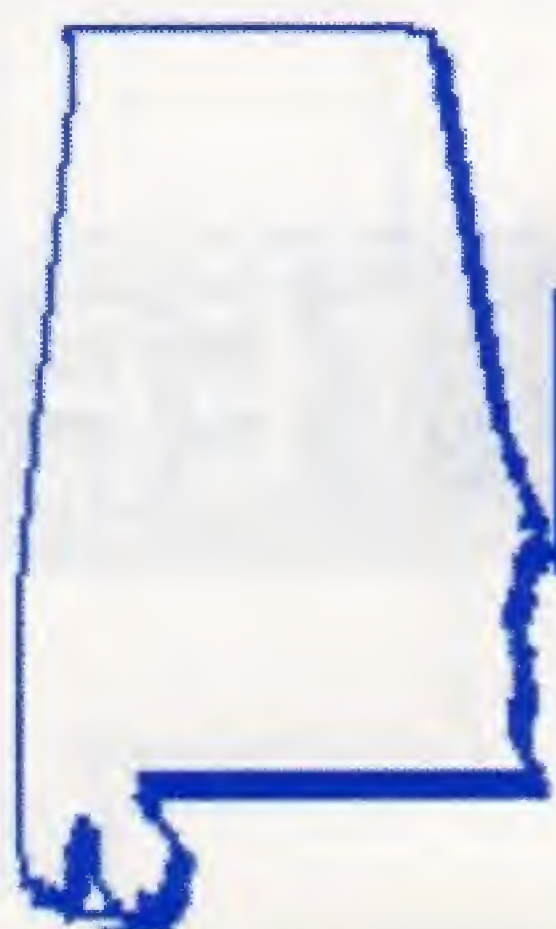


Ms. Lena Dexter  
Facility Assignment  
Consultant



Ms. Marthanne Brown  
Food Services  
Coordinator





## Message From the Chancellor



### **Dr. Roy Johnson**

Thank you for being part of The Alabama College System. Your contributions are helping make Alabama better in ways that drill down to the most personal level for our fellow citizens. Together, we are helping young people earn academic credit that will transfer at about half the cost of a four-year university. We are helping create a skilled workforce through innovative training programs that enable adults to provide better for their families. We are helping new and existing industries through a comprehensive array of programs designed to help them operate more efficiently. We are helping adult learners conquer their educational challenges to earn their GEDs and compete for better jobs. And we are training the vast majority of healthcare workers in Alabama's hospitals, medical offices and emergency medical services.

The Alabama College System serves more than 250,000 people annually, making it the largest provider of postsecondary education in the state. Over the next decade, our System will produce students capable of filling 80 percent of all new jobs in Alabama. Our graduates will provide the skilled workforce that will enable Alabama to grow and prosper, making life better for all of us through a stronger economy.

The Alabama College Association Conference is an important professional development activity that helps fulfill our mission. While you are participating in this week's ACA Conference, remember that our students are counting on us to teach them skills that will improve their lives. All of us must remain focused on the mission of The Alabama College System, and we must work hard to support the dreams of the thousands who turn to us for educational services. By working together, we are making a positive difference in the lives of our citizens.

Roy W. Johnson,  
Chancellor

## Keynote Speaker



### **Dr. Belle Wheelan**

#### **Secretary of Education, Commonwealth of Virginia**

Dr. Wheelan received her Bachelor of Arts degree from Trinity University with a double major in psychology and sociology. She was the first African-American at Trinity University to be named to Who's Who in American Colleges and Universities. In 2002, the University awarded Dr. Wheelan with the Outstanding Alumnus Award.

Upon graduation, Dr. Wheelan enrolled in Louisiana State University and received a Master of Arts degree in Developmental/Educational Psychology. Subsequently, she accepted employment as an assistant professor of psychology at San Antonio College and held that position for ten years.

In 1982, Dr. Wheelan enrolled in the Community College Leadership Program at the University of Texas and earned a doctoral degree in Educational Administration in 1984. Upon completion of her doctorate, Dr. Wheelan returned to San Antonio College as an administrator.

In 1987, Dr. Wheelan came to Virginia as the Dean of Student Services at Thomas Nelson Community College in Hampton, Virginia. In 1989, Dr. Wheelan assumed the position as the provost of the Portsmouth campus of Tidewater Community College in Portsmouth, Virginia.

In 1992 Wheelan moved to Lynchburg to accept the position of President of Central Virginia Community College. She is the first African-American female to serve as president of a two- or four-year public institution of higher education in the Commonwealth of Virginia. From 1998 to 2002, Dr. Belle S. Wheelan served as President of Northern Virginia Community College, the second largest community college in the nation.

In December, 2001, Dr. Wheelan was appointed as Secretary of Education to Governor Warner's Cabinet. She was sworn in as the Secretary on January 13, 2002, and is the first African-American female to serve in this capacity.

Secretary Wheelan is one of a distinguished group of 10 African-Americans honored with a 2003 Strong Men and Women award. She holds memberships in numerous state and national organizations including the Presidents' Round Table of the National Council on Black American Affairs, the Jobs for Virginia Graduates Board, and the American College Testing (ACT) Board.



# ACA SPEAKER BIOGRAPHIES



## **Dr. Zelema Harris, President, Parkland College** **Speaker — Commission on Administration/Students**

In her more than twenty-year career as a community college president, Zelema Harris has earned a national reputation for her leadership and innovation in several of the most challenging areas of higher education: teaching and learning, strategic planning, diversity education, and organizational transformation. President of Parkland College since 1990, Harris is well known for her efforts to “grow your own leaders.”

Her published work includes “Commitment to Leadership Development Begins with the CEO” in *The Leadership Gap*, published by Community College Press in 2002 and “Faculty Learners Create a Learning College,” published in the April 2002 issue of *Community College Journal*. Harris currently sits on the boards of the American Council on Education and the Community College Survey of Student Engagement (CCSSE). She was named “President of the Year” by the American Association of Women in Community Colleges and “CEO of the Year” by the American Association of Community College Trustees.

Harris holds a doctorate in education and a master's degree from the University of Kansas in Lawrence, Kansas, and a bachelor's degree from Prairie View A&M University in Prairie View, Texas, a historically black college. In 1998, she was inducted into the University of Kansas Women's Hall of Fame.



## **Dr. Roy Johnson, Chancellor, Alabama College System** **Speaker — Commission on Faculty**

Dr. Roy Johnson became chancellor of The Alabama College System on July 1, 2002. He is chief executive officer of Alabama's system of public two-year colleges, a system that also includes the Alabama Industrial Development Training Institute, Athens State University, the Alabama Fire College, and a network of regional Skills Training Consortia. The Alabama College System offers academic and technical programs, adult education, and workforce training statewide to provide access to quality educational opportunities, promote economic growth, and improve the quality of life for Alabama citizens.

Dr. Johnson is a distinguished educational administrator, former state legislator, and a veteran of the U.S. Navy who volunteered for service during the Vietnam War. He served in the Alabama House of Representatives from 1974 to 1990, and was Speaker Pro Tempore for four years. As an educator, he worked as a high school teacher and principal before becoming president of Opelika State Technical College and leading that college through a merger with Southern Union State Community College. He served as president of Southern Union State Community College until the Alabama State Board of Education named him chancellor of The Alabama College System.



## **Dr. Devin Stephenson, President, Snead State Community College** **Speaker — Commission on Support**

During his 27-year higher education career, Dr. Devin Stephenson has served in a number of capacities, including President, Financial Aid Officer, Director of Admissions, Federal Programs Director, Instructor, ADA Coordinator, SACS Self-Study Director and Liaison, Coordinator of Athletics, Dean of Students, Campus Dean, and Director of Public Relations.

Dr. Stephenson was appointed the 10th President of Snead State Community College in 2003. Prior to that appointment, he served as a dean at Beville State Community College.

Dr. Stephenson earned an associate in science degree from Walker Junior College, a bachelor of arts degree in Business Administration from Birmingham Southern College, and master's and doctoral degrees in the Administration of Higher Education from The University of Alabama.

Dr. Stephenson is sought after as a motivational speaker and leadership trainer.



# The Alabama College System: Foundation for Success

## CONFERENCE AGENDA

### Sunday, November 21, 2004

12:00 p.m. - 6:00 p.m.	Registration
1:00 p.m. - 5:00 p.m.	Cosmetology Workshop
2:00 p.m. - 3:30 p.m.	Association Meetings
4:00 p.m. - 5:00 p.m.	Chancellor's Awards
5:00 p.m. - 6:00 p.m.	Chancellor's Reception

### Monday, November 22, 2004

8:00 a.m. - 5:00 p.m.	Registration
8:00 a.m. - 5:00 p.m.	Vendor Exhibits
8:00 a.m. - 8:45 a.m.	Light Breakfast Provided
8:20 a.m. - 8:50 a.m.	ACA Newcomers Meeting
9:00 a.m. - 10:00 a.m.	Workshops
10:00 a.m. - 10:30 a.m.	Vendor Expo/Break
10:30 a.m. - 12:00 p.m.	Opening General Session Dr. Belle Wheelan, Speaker
12:00 p.m. - 1:30 p.m.	Light Lunch Provided
1:30 p.m. - 2:30 p.m.	Workshops
2:45 p.m. - 3:45 p.m.	Workshops
3:45 p.m. - 4:15 p.m.	Break/Refreshments Provided
4:15 p.m. - 5:30 p.m.	Commission Meetings
8:00 p.m. - Midnight	Dance

### Tuesday, November 23, 2004

8:00 a.m. - 8:30 a.m.	Light Breakfast Provided
8:00 a.m. - 12:00 p.m.	Vendor Exhibits
8:30 a.m. - 9:30 a.m.	Workshops
9:30 a.m. - 9:45 a.m.	Break
9:45 a.m. - 12:00 p.m.	Second General Session

Dr. Roy Johnson, Speaker

Chancellor's Address  
Business Meeting  
Door Prizes  
Adjournment



# Alabama College Association

## 2004 Conference Information

### Looking for a Location?

Conference activities are located in two areas; the Birmingham Ballrooms and the East Meeting Rooms. The Birmingham Ballrooms are located in the Birmingham Sheraton Hotel and the East Meeting Rooms are located in the Birmingham Jefferson Convention Complex.

The East Meeting Rooms are located on the first and third floors of the BJCC. Rooms A, B, and C are located on the first floor, while Rooms D, E, F, MGHI, J, K, L, and O are located on the third floor.

Student Ambassadors from Bessemer State Technical College, Jefferson State Community College, and Lawson State Community College will be on hand during the conference to help you find a room. If you need any other information, you may go to the registration area for help.

### **Attention Newcomers**

**New to ACA this year?  
Be sure to attend the  
Newcomers Meeting  
scheduled for Monday  
morning at 8:20 a.m. in  
room F.**

**Find out about all the  
activities scheduled for the  
conference and how you can  
get involved. Door prizes will  
be given away including \$50  
in cash!**

### **ACA Dance**

The Tip Tops, a dance and show band based in Mobile, is the entertainment for this year's ACA Dance.

The band's musical emphasis ranges from the best of the 1950's rhythm and blues to the greatest hits of Motown. Throw in some classics from the 1970's and 1980's, and you have the musical recipe guaranteed to entertain.

The high stepping brass section, known as The Dancing Horns, as well as the glittering Topettes, combined with the groups's choreography and costume changes make The Tip Tops a total entertainment package not to be missed.

The dance begins at 8 p.m. in the Birmingham Sheraton Hotel's Birmingham Ballroom.

## Alabama College System: Foundation for Success



# Alabama College Association

Foundation for Success

## Notes

### Sunday, November 21, 2004

TIME	ACTIVITY	LOCATION
12:00 p.m. - 6:00 p.m.	Registration	Preconvene Area
1:00 p.m. - 4:00 p.m.	Cosmetology Workshop (See page 15 for information)	Room L
2:00 p.m. - 3:30 p.m.	Association Meetings AAWCC Adult Ed Supervisors ACSPRA Deans of Students Assn. Financial Management Assn. Instructional Officers Assn. Library Association	Room K Room F Room J Room O Room E Room MGHI Room D
4:00 p.m. - 5:00 p.m.	Chancellor's Awards	Birmingham Ballroom
5:00 p.m. - 6:00 p.m.	Chancellor's Reception	Birmingham Ballroom

### Monday, November 22, 2004

7:30 a.m. - 5:00 p.m.	Cosmetology Programs (See page 15 for information)	Room L
8:00 a.m. - 5:00 p.m.	Registration	Preconvene Area
8:30 a.m. - 9:00 a.m.	Light Breakfast	Preconvene Area
8:20 a.m. - 8:50 a.m.	ACA Newcomers Meeting Hosted by: Geri Albright and Chris Franklin	Room F
9:00 a.m. - 5:00 p.m.	Adult Education Sessions (See page 14 for information)	Birmingham Ballrooms
9:00 a.m. - 10:00 a.m.	Workshops	
Session 1-A (TL)	<i>An A is Not an A is not an A: The History of Grading</i> Location: Room B Presenter: Mark Durm	
Session 1-B (SD)	<i>Workplace Harassment</i> Location: Room C Presenters: Bryan Kennedy and Deborah Leo	
Session 1-C (L)	<i>Ten Common Mistakes Leaders Make &amp; How to Correct Them</i> Location: Room D Presenter: Kenneth Crow	
Session 1-D (SS)	<i>Web CT Online Learning Communication Tools</i> Location: Room E Presenter: Linda Hanson and Paul Taylor	



## Monday, November 22, 2004

9:00 a.m. - 10:00 a.m.

### Workshops (continued)

**Session 1-E (TL)** *Alabama Skill Standards and Certification for Advanced Electronics Technologies*

Location: Room F

Presenter: Lew Bomar and John Reutter, III

**Session 1-F (SD)** *Partners in Excellence: A Professional Development Consortium Model*

Location: Room J

Presenter: LaDonna Allen

**Session 1-G (TL)** *Distance Learning Education Using the Internet*

Location: Room K

Presenters: Eddy Burks

**Session 1-H (SD)** *CompTIA*

Location: Room A

Presenter: Alan Rowland

**Session 1-I (TL)** *Comprehensive Campus-Wide PLATO!*

Location: Room O

Presenters: Ruth Culver and Pamela Cicirello

**SACS— 1** *SACS Overview*

Location: Room MGHI

Presenter: Dr. Ann Chard

10:00 a.m. - 10:30 a.m.

**Vendor Expo/Break**

**Preconvene Area**

10:30 a.m. - 12:00 p.m.

**Opening General Session**

**Rooms MGHI**

**Opening General Session Address**

**Dr. Belle Wheelan,**

**Secretary of Education, Commonwealth of Virginia**

12:00 p.m. - 1:30 p.m.

**Light Lunch Provided**

**Preconvene Area**

1:30 p.m. - 2:30 p.m.

### Workshops

**Session 2-B (SS)** *Building Relationships with High School Counselors and Principals*

Location: Room C

Presenters: Martha Key, Debbie Barton, Sharon Chastine, and Lisa Waldrop

**Session 2-C (TL)** *George Bush, Colin Powell, and Me: The Classroom Instructor as Leader*

Location: Room D

Presenter: Wynora Freeman

## Congratulations Alabama College Association

**We support your efforts in  
continuing the professional  
development of our  
faculty and staff.**

Department of Postsecondary Education

Alabama Southern Community College

Athens State University

Bessemer State Technical College

Bevill State Community College

Bishop State Community College

Calhoun Community College

Central Alabama Community College

Chattahoochee Valley Community College

J.F. Drake State Technical College

Enterprise-Ozark Community College

Faulkner State Community College

Gadsden State Community College

J.F. Ingram State Technical College

Jefferson Davis Community College

Jefferson State Community College

Lawson State Community College

Lurleen B. Wallace Community College

Northeast Alabama Community College

Northwest-Shoals Community College

Reid State Technical College

Shelton State Community College

Snead State Community College

Southern Union State Community College

H. Councill Trenholm State Technical College

Wallace State Community College-Hanceville

George Corley Wallace Community College

George C. Wallace State Community College



# Alabama College Association

Foundation for Success

## THANK YOU!

### EXHIBITORS AND VENDORS

ADAMS LEARNING RESOURCES  
AIG VALIC  
BLACKBOARD  
ALABAMA STATE UNIVERSITY  
ATHENS STATE UNIVERSITY  
AUBURN UNIVERSITY  
EXFORD ARCHITECTS  
JACKSONVILLE STATE UNIVERSITY  
LEARNING LABS INC.  
PACE LEARNING SYSTEMS  
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SELECT MEDICAL SYSTEMS INC.  
TECHNICAL TRAINING AIDS INC.  
UNIVERSITY OF MONTEVALLO

### AFFILIATE MEMBERS

THE ACCESS GROUP INC.  
ADAMS LEARNING RESOURCES  
AIG VALIC  
BLACKBOARD  
EXFORD ARCHITECTS  
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JACKSONVILLE STATE UNIVERSITY  
PACE LEARNING SYSTEMS  
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SPECIAL THANKS TO  
BUFFALO ROCK!

Find the Secret Exhibitor  
and Win Prizes!

Stop by as many booths as you can. One lucky person's business card will be drawn from the Secret Exhibitor box of contact cards. The more exhibitors you visit, the better your chances! You do not have to be present to win, but if your card is not in the Secret Exhibitor's box, your name can't be drawn.

Monday, November 22, 2004

Session 2-D (SD) *The ACCESS Group Inc.*

Location: Room F

Presenter: Winston Hayes, The ACCESS Group

Session 2-E (SD) *Retirement Systems of Alabama*

Location: Room E

Presenter: Chris Townes

Session 2-F (TL) *The ATLAS Center for Excellence in Teaching and Learning*

Location: Room J

Presenters: Alina Adams, Teresa Ray-Connell, and Barbara Ross

Session 2-G (TL) *Simplify Your Life: Instructing and Tracking Students*

Location: Room K

Presenters: David Earp and Jacki Beck

Session 2-H (TL) *Combining Maple, Excel, Flash and PowerPoint for Online Mathematics*

Location: Room A

Presenters: Ed Howard and Kelly Jones

Session 2-I (SD) *STARS for Dummies*

Location: Room O

Presenter: Keith Sessions

### SACS Workshop II

Location: Room MGHI

Presenter: Dr. Ann Chard

2:45 p.m. - 3:45 p.m.

### Workshops

Session 3-A (TL) *Presenting the 9/11 Commission Report to Social Science Classes: The Essentials*

Location: Room B

Presenter: Harry Joiner

Session 3-B (SS) *Establishing an Advising Center? Take Action Today*

Location: Room C

Presenter: Tracy Whitt

Session 3-C (TL) *From Classroom to Community: Making the Service Learning Connection*

Location: Room D

Presenter: Beryl Odom

Session 3-D (SS) *Moving Through the Maze of Program Evaluation: A Theoretical Approach to Evaluating a Retention Program*

Location: Room E

Presenters: Andrea Agnew and Mimi Johnson

Session 3-E (SD) *Tips for Getting the Most out of Your Architect and Contractor*

Location: Room F

Presenter: Carl Exford



**Monday, November 22, 2004**

## Notes

**Session 3-F (TL)** *The Long and Winding Road: Creating a Successful Quality Enhancement Plan*

Location: Room J

Presenters: Mell Johnson, Nancy Corser, and Alina Adams

**Session 3-G (SS)** *Innovative Instructional Strategies and Student Development Theory: A Dynamic Approach to Educating African-American Students*

Location: Room K

Presenters: Shelly Millender, III and Cedric Burden

**Session 3-H (L)** *Workforce Development: The Right Tool for Recruitment and Retention*

Location: Room A

Presenter: Susan Miller

**Session 3-I (SD)** *Retirement Systems of Alabama*

Location: Room O

Presenter: Chris Townes, RSA Representative

**SACS Workshop II Continues**

Location: Room MGH1

Presenter: Dr. Ann Chard

**3:45 p.m. - 4:15 p.m.**

**Break**

**Preconvene Area**

**4:15 p.m. - 5:30 p.m.**

**Commission Meetings**

***Commission on Administration and  
Commission on Students***

Speaker: Dr. Zelema Harris, President, Parkland College

Location: Room B

***Commission on Faculty***

Speaker: Dr. Roy Johnson, Chancellor, Alabama College System

Location: Room MGH1

***Commission on Support***

Speaker: Dr. Devin Stephenson, President, Snead State Community College

Location: Room C

**8:00 p.m. - 12:00 a.m.**

**Dance**

**Birmingham Ballroom**

Entertainment: The Tip Tops

## Workshop Tracks:

**Leadership (L)**

**Student Success (SS)**

**Teaching and Learning (TL)**

**Staff Development (SD)**



# Alabama College Association

Foundation for Success

**Tuesday, November 23, 2004**

## Notes

8:00 p.m. - 12:00 a.m.	Dance	Birmingham Ballroom
	Entertainment: The Tip Tops	
8:00 a.m. - 8:30 a.m.	Light Breakfast	Preconvene Area
8:00 a.m. - 9:45 a.m.	Cosmetology Programs	Room L
	(See page 15 for information)	
8:30 a.m. - 9:30 a.m.	Adult Education	Birmingham Ballroom III
	General Session	
	(See page 14 for information)	
8:30 a.m. - 9:30 a.m.	Workshops	
Session 4-A (SS)	<b>College Orientation Launches into Cyberspace</b>	
	Location: Room B	
	Presenter: Sherry Quan	
Session 4-B (SD)	<b>Designing for Print: The Basics of Prepress for Documents</b>	
	Location: Room C	
	Presenters: Sherry Terry and Holly Trawick	
Session 4-C (TL)	<b>Teaching Generation X Students</b>	
	Location: Room D	
	Presenters: Annette Black and Kim Smith	
Session 4-D (TL)	<b>On Music: An Integrated Web-Based Approach to Distributed Web-Based Music Instruction</b>	
	Location: Room E	
	Presenters: Bob Head and Carlos Maldonado	
Session 4-E (TL)	<b>Enhancing Instruction with Technology: The Classroom Performance System, SchoolPad, IPanel</b>	
	Location: Room K	
	Presenters: Darrell Adams and Matt Adams	
Session 4-F (TL)	<b>Educators of Excellence: Mentoring Learning-Center Engaging Educators</b>	
	Location: Room J	
	Presenter: Alina Adams	

## The ACCESS Group, Inc.

Jasper Office:  
714 Hwy. 78 East, #279  
Jasper, AL 35501

Sales Voice:  
(205) 387-7291  
Fax: (205) 387-7732

Atmore Office:  
5825 Hwy 21  
Atmore, AL 36502

Voice: (251) 368-8874  
Fax: (251) 368-0347

## Adams Learning Resources, LLC

338 Highland Park Drive Birmingham, AL 35242-6337  
e-mail: dladams@hiway.net Fax: (205) 980-2507



**1-800-644-4995**

Darrell Adams  
(205) 980-2506

Dorothy Adams  
(205) 980-2506

Matt Adams  
(205) 980-2506



**Tuesday, November 23, 2004**

**Workshops Session #4**

**Session 4-G (TL) *Using Collaborative and Discovery Learning Successfully***

Location: Room A

Presenter: Ken Gafford

**Session 4-H (TL) *Developmental Education - Panel Discussion***

Location: Room O

Presenter: Alicia Taylor

**9:30 a.m. - 9:45 a.m.**

**Break**

**9:45 a.m. - 12:00 p.m.**

**Second General Session**

**Rooms MGHI**

**Chancellor's Address**

***Dr. Roy Johnson***

**Business Meeting**

**Door Prizes**

**Adjournment**

## **SACS WORKSHOPS**

CONDUCTED BY

**DR. ANN CHARD, SOUTHERN ASSOCIATION OF COLLEGES AND SCHOOLS**

**MONDAY, NOVEMBER 22**

**SACS Workshop I**

**Room MGHI**

**9:00 a.m. - 10:00 a.m.**

The workshop includes a general overview of the principles of accreditation and the new process for reaffirmation, highlighting differences between the principles and the criteria and will be open to anyone wishing to attend and required of persons being trained as evaluators.

**SACS Workshop II**

**Room MGHI**

**1:30 p.m. - 3:45 p.m.**

The workshop will be for persons in the evaluator registry and will be a training session for serving on on-site visiting committees and off-site review committees.

## **Notes**

**PLATO**  
LEARNING™

Ruth Culver, Account Manager  
Dr. Pamela K. Cicirello, Instructional Program Designer  
PLATO Learning, Inc.  
275 Airpark Blvd. Ste. 100  
Chico, CA 95973  
Voice mail- 1-800-869-2058

**Jacki Beck**  
**Educational Consultant**

**Pace**  
**Learning**  
**Systems**

3710 Resource Drive  
Tuscaloosa, AL 34501-7059  
Phone: (205) 758-2833, Ext. 16  
Toll Free: (800) 826-7223  
Fax: (205) 758-3222  
jbeck@pacelearning.com  
www.pacelearning.com



# ADULT EDUCATION SESSIONS

**Monday, November 22, 2004**

**9:00 a.m. to 10:00 a.m.**

**AE-1    *Overview of the GED Online Program***

Presenters: Dr. Chris Tomberlin, Barbara Wood

**Location: Birmingham Ballroom III**

**AE-2    *Alabama's ESL Teacher Manual***

Presenter: Dr. Jo Smith

**Location: Birmingham Ballroom IV**

**AE-3    *Skill Assessment Modules for TABE 9 & 10***

Presenter: Sam Hess, McGraw Hill/Contemporary

**Location: Birmingham Ballroom IX**

**AE-4    *Learning Disabilities Initiative***

Presenters: Ross Russell, Sharon McCall

**Location: Birmingham Ballroom XI**

**AE-5    *How to Teach Short Term Non-Credit Courses in Adult Education***

Presenter: Tom Collins, Dr. Bob Baker

**Location: Birmingham Ballroom XII**

**1:30 p.m. to 2:30 p.m.**

**AE-6    *How to Implement GED Online***

Presenters: GED Online Panel

**Location: Birmingham Ballroom III**

**AE-7    *TABE 9 and 10***

Presenter: Sean Klunder, McGraw-Hill/Contemporary

**Location: Birmingham Ballroom IV**

**AE-8    *Skill Assessment Modules for TABE 9 & 10***

Presenter: Sam Hess, McGraw Hill/Contemporary

**Location: Birmingham Ballroom IX**

**AE-9    *ESL Matters***

Presenter: Ursula Lord, U.S. Department of Education, Office of Vocational and Adult Education

**Location: Birmingham Ballroom XI**

**AE-10    *Lower Level Reading Program***

Presenter: Dwain Van Vactor, Steck-Vaughn Publishing Company

**Location: Birmingham Ballroom XII**

**2:45 p.m. to 3:45 p.m.**

**AE-11    *Overview of the GED Online Program***

Presenters: Dr. Chris Tomberlin, Barbara Wood

**Location: Birmingham Ballroom III**

**AE-12    *TABE 9 and 10***

Presenter: Sean Klunder, McGraw-Hill/Contemporary

**Location: Birmingham Ballroom IV**

**AE-13    *PASSKEYS***

Presenter: Darrell Adams

**Location: Birmingham Ballroom IX**

**AE-14    *ESL Matters***

Presenter: Ursula Lord, U.S. Department of Education, Office of Vocational and Adult Education

**Location: Birmingham Ballroom XI**

**AE-15    *How to Teach Short Term Non-Credit Courses in Adult Education***

Presenter: Tom Collins, Dr. Bob Baker

**Location: Birmingham Ballroom XII**



**4:15 p.m. to 5:15 p.m.**

**AE-16    *How to Implement GED Online***

Presenters: GED Online Panel

**Location: Birmingham Ballroom III**

**AE-17    *Alabama's ESL Teacher Manual***

Presenter: Dr. Jo Smith

**Location: Birmingham Ballroom IV**

**AE-18    *PASSKEYS***

Presenter: Darrell Adams

**Location: Birmingham Ballroom IX**

**AE-19    *Learning Disabilities Initiative***

Presenters: Ross Russell, Sharon McCall

**Location: Birmingham Ballroom XI**

**AE-20    *Lower Level Reading Program***

Presenter: Dwain Van Vactor, Steck-Vaughn Publishing Company

**Location: Birmingham Ballroom XII**

**Tuesday, November 23, 2004**

**8:30 a.m. to 9:30 a.m.**

**Adult Education General Session**

Alabama Association for Public Continuing Adult Education Meeting

**Location: Birmingham Ballroom III**

**9:45 a.m. to 12:00 p.m.**

**Second ACA General Session**

Chancellor's Address, Business Meeting, Adjournment

**Location: Room MGHI**

## **ACA COSMETOLOGY PROGRAM AGENDA**

**Sunday, November 21, 2004**

**12:00 p.m. - 1:00 p.m.**

**Registration**

**1:00 p.m. - 4:00 p.m.**

**Incorporating the Healing Properties  
of Aromatherapy & Dead Sea Minerals**

Presenter: Tammy Doering, Nail Technician

**Room: L**

**4:00 p.m. - 5:00 p.m.**

**Delmar/Milady Publishing Company**

Presenter: Amanda Luckey, Representative

**Room: L**

**Monday, November 22, 2004**

**7:30 a.m. - 8:00 a.m.**

**Program Overview**

Presenter: Melinda White, Cosmetology Instructor  
Gadsden State Community College-Ayers Campus

**Room: L**

**8:00 a.m. - 12:00 p.m.**

**Electrotherapy**

Presenter: Robin Cochran, Cosmetology Instructor  
Gadsden State Community College-Ayers Campus

**Room: L**

**12:00 p.m. - 1:00 p.m.**

**Lunch**

**1:00 p.m. - 4:00 p.m.**

**Spa Pedicures**

Presenter: Zora Garner, Nail Technology Instructor  
Gadsden State Community College-Ayers Campus

**Room: L**

**4:00 p.m. - 5:00 p.m.**

**Alabama Board of Cosmetology**

Bob McKee, Executive Director

**Room: L**

**Tuesday, November 23, 2004**

**8:00 a.m. - 9:45 a.m.**

**The Integumentary System**

Dr. Stacey Haynes, Dermatologist

**Room: L**

**9:45 a.m. - 12:00 p.m.**

**Chancellor's Address**

Evaluation of Seminar  
Certificates of Completion

**Room: MGHI**



# Alabama College Association

Foundation for Success

Monday, November 22, 2004

Workshops Session #1

## Notes

9:00 a.m. - 10:00 a.m.

1-A **An A is Not an A is Not an A: The History of Grading (TL)** Room B

Presenter: Mark Durm, Athens State University

This session will present a history of grading in the United States from 1781 to present: different grading systems, election of valedictorian at Yale; Mount Holyoke Practice in 1897, and other aspects.

1-B **Workplace Harassment (SD)** Room C

Presenters: Bryan Kennedy and Deborah Leo, Athens State University

Workplace harassment (including sexual harassment) is a continuing problem for many organizations. This session will help to identify some of the issues and introduce interventions to help create a harassment free workplace. Participants will have an opportunity to ask questions and discuss specific workplace situations.

1-C **Ten Common Mistakes Leaders Make and How to Correct Them (L)** Room D

Presenter: Kenneth Crow, Wallace State Community College Hanceville

This presentation was developed in part from James K. Van Fleet's book, *The 22 Biggest Mistakes Managers Make and How To Correct Them*. The presentation will focus on ten common mistakes made by today's leaders, methods of correcting the mistakes and a summary of skills necessary to be a good leader.

1-D **WebCT Online Learning Communication Tools (SS)** Room E

Presenter: Linda Hanson and Paul Taylor, Jefferson State Community College

This presentation summarizes the different communication tools used with WebCT for online learning. The specific tools are discussions, email, whiteboard, chat, and calendar. Each tool is broken down into its various parts and discussed in detail with examples.

1-E **Alabama Skill Standards & Certification for Advanced Electronics Technologies (TL)** Room F

Presenters: Lew Bomar and John Reutter, III

ACETEA/Postsecondary will present the new curriculum resulting from the 21 industry electronics workshops held at ACS campuses in the fall of 2004. In addition, ACETEA will present the results of meeting with over 200 industry partners of 21 campus electronics programs to identify a common set of skill standards for the new technologies.

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**Monday, November 22, 2004**

**Workshops Session #1**

## Notes

1-F **Partners in Excellence:** Room J

### **A Professional Development Consortium Model (SD)**

*Presenter: LaDonna Allen, Wallace State Community College Hanceville*

In an effort to maximize resources and build collegiality, three innovative colleges formed a consortium to offer the A-TEAM Experience (Advancing Technology, Education, Achievement, and Motivation). This session is an overview of the exciting process from inception to implementation of the landmark event that served over 800 employees.

1-G **Distance Learning Education Using the Internet (TL)** Room K

*Presenter: Eddy Burks, Athens State University*

This session examines development of policies for courses offered through the internet using Blackboard, WebCT, or other programs. Distance Learning courses should be structured to attract new students from a global locale. With that in mind, courses can be developed that are "user friendly." We discuss up-front systems requirements, attendance, homework, exams, and communications used in internet courses.

1-H **CompTIA (SD)** Room A

*Presenter: Alan Rowland, CompTIA*

This session will profile the significance of global research available for use by CompTIA members surrounding the development of and use of technology within various sectors. In addition, he will familiarize the audience with the National Cristina Foundation, a non-profit organization partnered with CompTIA to offer recycled computer components to qualified school systems. CompTIA offers career-planning tools that are effective in assisting teachers coach and mentor students towards careers in information technology fields.

1-I **Comprehensive Campus-Wide PLATO! (TL)** Room O

*Presenters: Ruth Culver and Pamela K. Cicirello, PLATO Learning, Inc.*

Plato representatives will outline how PLATO is being used for cost-recovery, open-exit developmental education programs as well as comprehensive solutions for adult education, one-stops, and workforce development. The models used by six Alabama colleges will be discussed. Topics include: assessment, curriculum design, professional development, and the advantages of interactive, distance learning.

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# Alabama College Association

Foundation for Success

Monday, November 22, 2004

Workshops Session #2

## Notes

1:30 p.m. - 2:30 p.m.

2-B ***Building Relationships With High School Counselors and Principals (SS)*** Room C

*Presenters: Martha Key, Debbie Barton, Sharon Chastine, and Lisa Waldrop, Shelton State Community College*

High school counselors and principals can be valuable college recruiters. Research suggests that they can also dramatically influence a student's perceptions and decisions about college selections. This presentation will focus on this issue and how Shelton personnel have used various methods to develop relationships with counselors and principals, and as a result, how students and the college have benefited. This forum will be beneficial for anyone interested in innovative strategies for building stronger high school relationships to help ensure students' success.

2-C ***George Bush, Colin Powell, and Me: The Classroom Instructor as Leader (TL)*** Room D

*Presenter: Wynora Freeman, Shelton State Community College*

This presentation offers a hands-on, participant-centered presentation on enhancing and utilizing innate leadership skills for transition from classroom to boardroom.

2-D ***ACCESS GROUP (SD)*** Room F

*Presenter: Winston Hayes, The ACCESS Group*

This session will be an interactive discussion of software updates. The objective is to provide the most up-to-date information on product software and systems developed by The ACCESS Group, Inc.

2-E ***Retirement Systems of Alabama (SD)*** Room E

*Presenter: Chris Townes, RSA Representative*

Information on the Teachers' Retirement System as well as the RSA-1 Deferred Compensation Plan.

2-F ***The ATLAS Center for Excellence in Teaching and Learning (TL)*** Room J

*Presenters: Alina Adams, Teresa Ray-Connell, and Barbara Ross, Wallace State Community College Hanceville*

Participants in this session will experience a day in the ATLAS Center - art, music, technology, learning-centered educational excellence, professional development, committees, conversations, coffee, cookies and more! The ATLAS Center for Excellence in Teaching and Learning is committed to Advancing Teaching, Learning, And Service in fun and innovative ways.

## Workshop Tracks:

**Leadership (L)**  
**Student Success (SS)**

**Teaching and Learning (TL)**  
**Staff Development (SD)**



Monday, November 22, 2004

Workshops Session #2

## Notes

### 2-G **Simplify Your Life: Instructing and Tracking Students (TL)** Room K

*Presenters: David Earp and Jacki Beck, Pace Learning Systems*

Pace Learning Systems has the answer: Our software, PaceWare, not only instructs your students on an individual basis in math, language, and reading skills, but also can track lesson mastery, time on task, and learning rates. Better yet, we can show you how to obtain more than one year gain in less than fifty hours of instruction with our proven method that has been used in developmental education programs across the nation. With so much to cover and so little time, let us show you how to be effective and efficient with the nation's premier basic skills system.

### 2-H **Combining Maple, Excel, Flash and PowerPoint for Online Mathematics Presentation (TL)** Room A

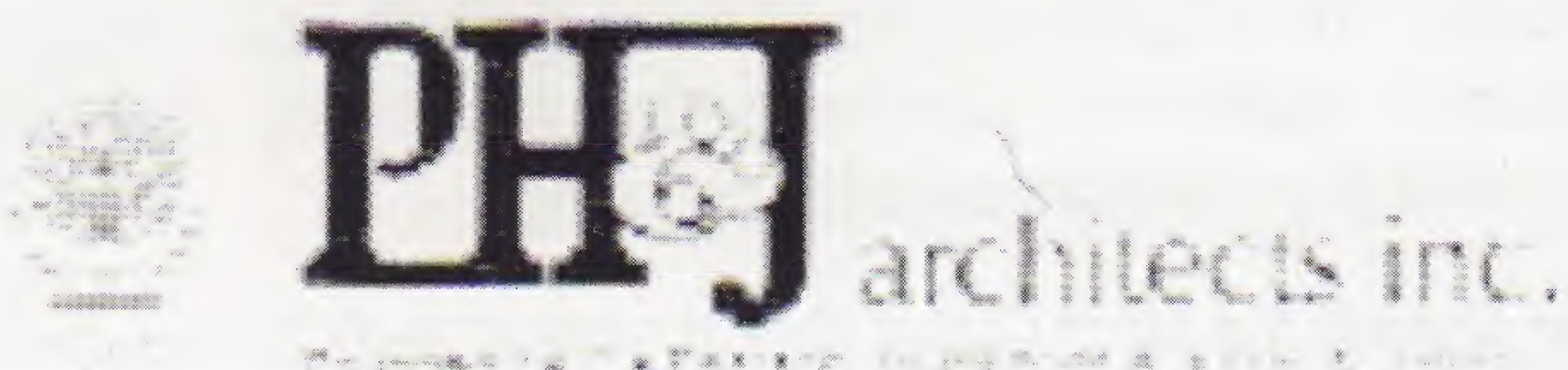
*Presenters: Ed Howard and Kelly Jones, Enterprise-Ozark Community College*

This presentation will show how to utilize a combination of Maple, Excel, Flash and Power Point to create visual components to be added to online mathematics courses.

### 2-I **STARS for Dummies (SD)** Room O

*Presenter: Keith Sessions, Executive Director, AGSC/STARS*

This session is designed for all college personnel. The Statewide Articulation and Reporting System (STARS) is one of the most innovative programs developed to positively impact our students. We will discuss general information about the STARS Program - background and history, organizational structure, benefits, frequently asked questions, and more.



**Renis Jones, III, MBA, AIA**  
Architect

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(334) 265-8781 FAX 265-9206 Email: phjarch@bellsouth.net



# Alabama College Association

Foundation for Success

Monday, November 22, 2004

Workshops Session #3

## Notes

2:45 p.m. - 3:45 p.m.

3-A **Presenting the 9/11 Commission Report to** Room B

**Social Science Classes : The Essentials (TL)**

*Presenter: Harry Joiner, Athens State University*

This is one of the government's most significant reports ever, and should be integrated into several social science classes. This presentation will help teachers understand the essential information that should be included in their classes.

3-B **Establishing an Advising Center? Take "Action" Today! (SS)** Room C

*Presenter: Tracy Whitt, Wallace State Community College Hanceville*

Everyone who is ready to engage students in a rewarding and successful ACTION - oriented collegiate experience should attend this session. We will share our experience and insight in developing and establishing an advising center from the ground up. Where to begin? What services to provide? Who will be served? Suggestions will be given and accepted.

3-C **From Classroom to Community:** Room D

**Making the Service Learning Connection**

*Presenter: Beryl Odom, Gadsden State Community College*

Service Learning provides students an opportunity to take their classroom knowledge and skills out in the community to serve with non-profit agencies, faith-based organizations, or schools. Students gain "hands-on" experience while developing an awareness of their community's problems and needs and learn to become a part of the solution to those problems through service.

3-D **Moving Through the Maze of Program Evaluation:** Room E

**A Theoretical Approach to Evaluating a Retention Program (SS)**

*Presenters: Andrea Agnew, Bishop State Community College and*

*Mimi Johnson, Trenholm State Technical College*

This presentation examines four basic types of evaluation approaches as they relate to collegiate retention programs. Approaches studied include: a) objectives-oriented, b) management oriented, c) expertise-oriented, and d) participant-oriented. This presentation also discusses common myths concerning evaluation and helps to answer the following questions: What is program evaluation? What can program evaluation accomplish in relation to retention programs? What questions should be considered when designing an evaluation for retention programs? Additionally, attention is given to planning, organizing, and collecting information, analysis of data, and interpretation of findings.

3-E **Tips for Getting the Most Out of Your Architect and Contractor(TL)** Room F

*Presenter: Carl Exford, Exford Architects*

The audience will learn about basic tasks and procedures that can be requested of their architect and contractor that can help them receive better design documents and a building that is on time and in the budget.

3-F **The Long and Winding Road:** Room J

**Creating a Successful Quality Enhancement Plan (TL)**

*Presenters: Mell Johnson, Nancy Corser, and Alina Adams,*

*Wallace State Community College Hanceville*

The presentation is pertinent to QEP Committee members at your institution as well as anyone who is interested in improving student engagement through learning innovation. Presenters will share significant issues in the development of a QEP as well as feedback from our SACS On-Site Committee members.

## DOOR PRIZES!

DOOR PRIZES WILL BE  
AWARDED THROUGHOUT  
THE CONFERENCE. GET  
YOUR TICKET FOR A  
CHANCE TO WIN.

CASH PRIZES  
INCLUDED!



Monday, November 22, 2004

Workshops Session #3

## Notes

3-G **Innovative Instructional Strategies and Student Development Theory: A Dynamic Approach to Educating African-American Students (SS)** Room K

*Presenters: Shelley Millender, III and Cederic J. Burden, Lawson State Community College*

This presentation will highlight selected instructional strategies that will facilitate academic success for African-American students and illustrate how major student development theories can be used as a sound pedagogical classroom approach.

3-H **Workforce Development: The Right Tool for Recruitment and Retention (TL)** Room A

*Presenter: Susan Miller, Shelton State Community College*

Shelton State Community College has increased services and grown its population by further developing non-traditional training programs. Adult education, targeted instruction, pre-employment and job-specific skill training are attracting a previously underserved segment of the region. Through a vital coalition with business and community leaders, the college leads the area in workforce development.

3-I **Retirement Systems of Alabama (SD)** Room O

*Presenter: Chris Townes, RSA Representative*

Information on the Teachers' Retirement System as well as the RSA-1 Deferred Compensation Plan.

## SACS WORKSHOPS

CONDUCTED BY

**DR. ANN CHARD, SOUTHERN ASSOCIATION OF COLLEGES AND SCHOOLS**

**MONDAY, NOVEMBER 22**

**SACS Workshop I** Room MGHI  
**9:00 a.m. - 10:00 a.m.**

The workshop includes a general overview of the principles of accreditation and the new process for reaffirmation, highlighting differences between the principles and the criteria and will be open to anyone wishing to attend and required of persons being trained as evaluators.

**SACS Workshop II** Room MGHI  
**1:30 p.m. - 3:45 p.m.**

The workshop will be for persons in the evaluator registry and will be a training session for serving on on-site visiting committees and off-site review committees.

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## PLACES TO SEE, THINGS TO DO...

For Information about attractions and restaurants in the Birmingham Area, contact the Birmingham Convention and Visitor's Bureau at (205) 458-8000.



# Alabama College Association

Foundation for Success

## Notes

Tuesday, November 23, 2004

Workshops Session #4

8:30 a.m. - 9:30 a.m.

4-A **College Orientation Launches Into CyberSpace (SS)** Room B

*Presenter: Sherry Quan, Bessemer State Technical College*

Orientation is a key retention component that facilitates smooth transition for new college students. With hectic schedules and limited staff and resources, utilization of online orientation disseminates necessary information in a concise manner, prevents boredom, and accommodates flexible schedules. Learn about pros and cons, critical components, and examples of existing sites.

4-B **Designing for Print: The Basics of Prepress for Documents (SD)** Room C

*Presenters: Sherry Terry and Holly Trawick, Beville State Community College*

This presentation will take the mystery out of printing. So many people do not realize what a commercial printer needs to produce a quality product. We will take you through the stages of printing a document, including important factors such as paper type and weight, spot colors, process colors, image resolution, and digital photo basics.

4-C **Teaching Generation X Students (TL)** Room D

*Presenters: Annette Black and Kim Smith, Shelton State Community College*

This presentation will address how generation X students differ from previous groups and how these differences impact teaching/learning. Suggestions will be offered to help manage these quick response/cyberspace-based students.

4-D **On Music: An Integrated, Web-Based Approach to Distributed Web-Based Music Instruction (TL)** Room E

*Presenters: Bob Head and Carlos Maldonado, Northwest Shoals Community College*

The integration of Internet, CD ROM, and interactive web-based animation and database technologies, makes it possible, for the first time, to offer distributed, web-based music courses to a remote audience in a cost-efficient, time-saving, interactive, learner-centered, customizable manner.

## VENDOR EXPO

### VISIT OUR VENDORS FOR A CHANCE TO WIN A PRIZE

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## DOOR PRIZES

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GET YOUR TICKET FOR YOUR CHANCE TO WIN.

## CASH PRIZES INCLUDED!



## Workshops Session #4

This interactive session is designed for anyone interested in developmental education. Administrators and faculty from across our system will participate in a panel discussion describing how they have incorporated technology into an open entry/open exit program. Bring your questions and be prepared to discuss what is happening at your college.

## This image shows a single page of white paper with horizontal blue lines, typical of notebook paper. The lines are evenly spaced and run across the width of the page. There is no handwriting or other markings on the paper.

## SD Staff Development

23



## Birmingham Ballrooms - Sheraton Birmingham Hotel

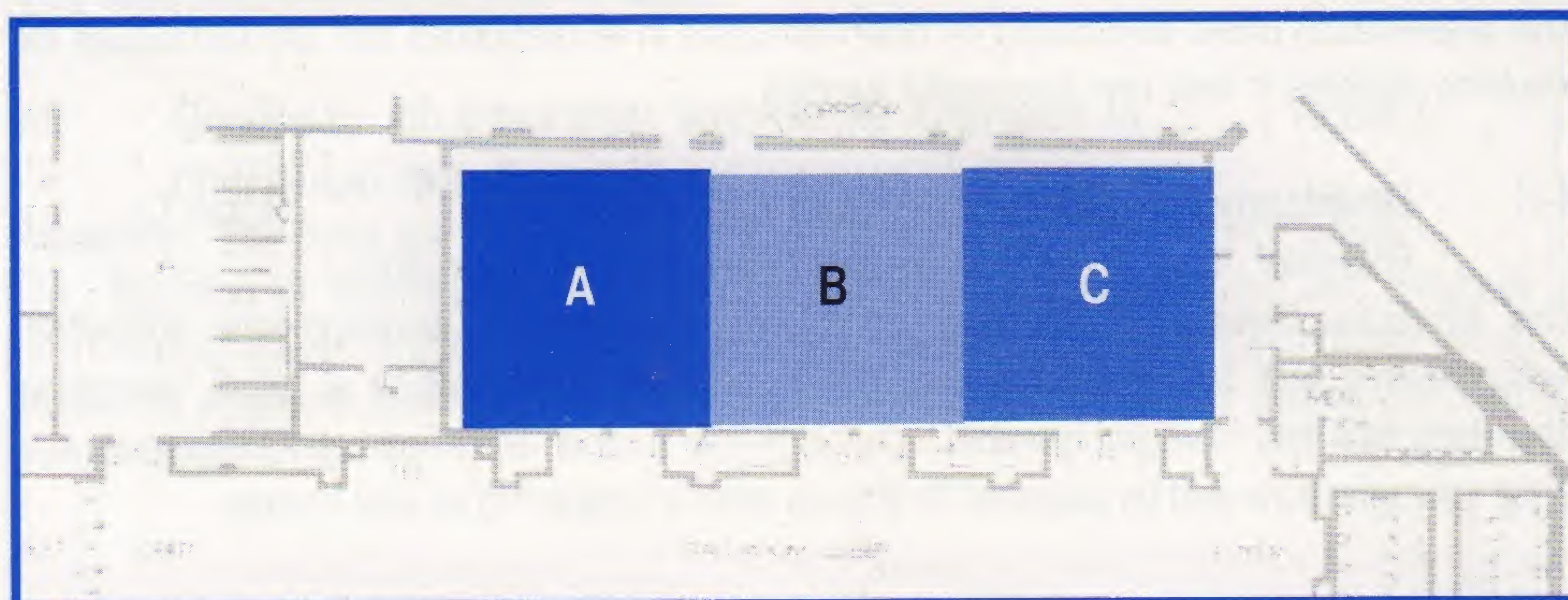
- Chancellor's Awards
- Chancellor's Art Exhibit
- Chancellor's Reception
- Adult Education Sessions
- ACA Dance



## East Meeting Rooms - BJCC

### FIRST FLOOR

- ACA Workshops
- Commission Meetings



### THIRD FLOOR

- Association Meetings
- Cosmetology Meetings
- Newcomers Meeting
- Opening General Session
- ACA Workshops
- SACS Workshops
- Commission Meetings
- Second General Session
- Chancellor's Address
- Business Meeting

